

B4L Bent-Prowers Cattle & Horse Growers Assoc.

Representing Bent, Baca, Crowley, Kiowa, Otero/Crowley & Prowers counties ♦ Organized in 1870

Bent-Prowers Cattlemen Honorary Life Award

6/2021

It is with great admiration that the Bent-Prowers Cattleman's association would like to extend this year's honorary life membership award to a very hardworking and dedicated individual. This person not only has shown deep commitment to the cattleman's association with 30 years of membership but has also strived for growth and improvement in the beef industry with a lifetime of experience.

Not unlike many in this room her story began on a ranch where chores and hard work were a daily part of life. On her childhood ranch in south-central Kansas this is where she developed the skills and knowledge to propel her into a trusted career in the beef industry. This would of course come natural to her as her father was the American Hereford Association president in 1974 and her mother leading the way for women in the industry by being the first woman president of the Kansas Board of Agriculture in 1988.

Those were some big shoes to fill, and she was up for the challenge! After completing her education and receiving a bachelor's degree in journalism from Kansas State University and a masters work from the University of Nebraska-Lincoln she began 15 years of dedicated work as a newspaper and magazine editor.

Along with that achievement came many more, she was loyal to Simmental organizations by being the secretary/treasurer for the Colorado Simmental Association, she was also the primary coordinator for the National Western stock show in Denver, took part in the AJSA National and Regional Classics, a volunteer to local organizations for 4H and her church and was always a trusted face in our community for other activities and anything that involved beef, along with writing for special projects she also works on creating direct-mail quarterly newsletters for the ranch and retail business and maintains web sites and social media sites and of course was a devoted secretary for Bent-Prowers Cattleman's Association for 15years!

Her work does not stop there either, together her and her devote husband Curtis own Reflected R Ranch and WW Feed & Supply LLC in Sugar City, CO. She was also a loving mother and raised two successful sons Jason and Chad who continue to pave the way for the future of agriculture with the traits passed on to them from their parents.

In an interview done by ASA she was quoted saying "I don't see "men" or "women" jobs but rather, tasks that simply need done. I believe that we all need to be a voice for agriculture, and we need to "pay it forward" by helping to develop our future leaders." Well Mrs. Susan Russell you have done exactly that, you sought out not just one task but several and have completed them gracefully, you are not only a valuable member to this association but a role model for agriculture as a whole. Thank you for all you have done and continue to do!

Presented by Cory Crow to Susan Russell 6/12/2021